

# ORDER



**Orders**  
**Order / Rev:** 706234  
**Alt Order #:** 06276470  
**Product Desc:** 60 PLUS ASSOC SENATE  
**Estimate:** 1905  
**Flight Dates:** 08/22/12 - 08/28/12  
**Original Date / Rev:** 08/13/12 / 08/14/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Mentzer Media Services/ POL  
**Buying Contact:** Elise Cloyd  
**Billing Contact:**  
 600 Fairmount Ave. Suite 306  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** 60 Plus Association  
**Demographic:** A50+  
**Product Codes:** IS-Candidate/US Senate  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	3	\$6,800.00	\$5,780.00
08/27/12	08/28/12	1	\$2,600.00	\$2,210.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	3	\$6,800.00	\$5,780.00	0.00
September 2012	1	\$2,600.00	\$2,210.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$9,400.00</b>	<b>\$7,990.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	08/22/12	08/23/12	LN (M-F)	CM	M-F 11-1135p	--WT---	:30	2	\$2,600.00	P-3	0.00	NM	2	\$5,200.00
LN (M-F) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 --WT--- 2 \$2,600.00 0.00															
E 2	WTSP	08/26/12	08/26/12	CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 1 \$1,600.00 0.00															
E 3	WTSP	08/28/12	08/28/12	LN (M-F)	CM	M-F 11-1135p	-T-----	:30	1	\$2,600.00	P-3	0.00	NM	1	\$2,600.00
LN (M-F) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 -T----- 1 \$2,600.00 0.00															
<b>Totals</b>														<b>4</b>	<b>\$9,400.00</b>